



Barkipedia

Group 3.1's Stage 4
Presentation

AGENDA

01



About Barkipedia

The features, targetted audience, and goals of Barkipedia.

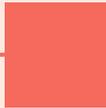
03



Video Demo

A video demonstrating the functionality of our final hi-fi system

02



The Deliverables

A showcase of our initial hi-fi prototype, heuristic evaluations, and finialized hi-fi system.

04



Conclusion

Questions?
Concerns? Let us know!

01



The Introduction

Quick reminder of what Barkipedia is all about



ABOUT



- 🐾 The one stop app for all dog owners, both current and prospective
- 🐾 Create profiles for you and your dogs
- 🐾 Discover all dog-friendly events and services in your city
- 🐾 Community of dog lovers sharing information to help maximize the quality of life for all users' dogs



THE FEATURES



PERSONALIZE

Create a customizable profile for you and your dog! Easily browse through your own forum posts, reviews, and rsvp'd events.



LEARN

Our forum, Bark Overflow, is open to all users from beginner to veteran dog owners! This is where you can get advice, and give advice!



DISCOVER

Is your pup in need of a haircut? Do you need to find a trusted vet in your area quickly? Look no further as Barkipedia is here!



EVENTS

Are you and your dog always bored at home? Check out our events page to find one near you to attend with your furry friend.



STAKEHOLDERS

Dog
Enthusiasts



New Dog
Owners



Veteran
Dog
Owners



02



The Deliverables

What we created for this stage

- Initial Hi-Fi Prototype
- Heuristic Evaluation Report
- Final Hi-Fi Prototype
- Video Demo



In order to complete this prototype, we addressed the following:



Functionality

Made decisions regarding tasks and brought our lo-fi system prototype closer to an existing system.



Realism

Conducted multiple QA trials on our own to gauge functionality and visual design.



Prototype Visual Design

Picked visual elements, selected a bright, vivid colour scheme, and designed the Barkipedia logo.



Usability

Tested usability by checking for technical difficulties, missing elements, responses to user actions, and unclickable buttons.



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HEURISTIC EVALUATION



Easy to tell where you are but highlighting icons at the bottom so the user knows where they are would be good.



Switching through menus is fast with the icons at the bottom of the screen.



Error prevention was handled effectively through error messages but it was difficult to encounter an error because the app was designed very well, preventing problems and errors.

I would suggest putting icons above the behavior title for clarity on what the icons are there for.



Need to remove back buttons that are non functional or when there is more than one on a page.



HEURISTIC
EVALUATION



Reply function in Bark Overflow unclear but other than that, icon functionality easy to determine through appearance.



Easy to navigate Bark Overflow as navigation between each category is at the top.

You should be allowed to not add a dog.



Difficult to read the white text on the light blue background.



Highlights errors effectively and the app itself is so easy to use that errors are rare to come across.



HEURISTIC EVALUATION

IMPORTANT

- ✚ Fix formatting of text so it is more legible
- ✚ Fix back buttons throughout the app (consistency / remove redundancy / add where necessary)
- ✚ Delete / Editing / Viewing Dogs
- ✚ Edit Profile from profile page instead of settings
- ✚ Highlight bottom icon to show what page you are on

LESS IMPORTANT

- ✚ Change where mini icons under the subforum pages are placed
- ✚ Show post that user is replying to when replying
- ✚ Reply button in forums needs to be more intuitive

SUGGESTIONS

- ✚ “Help” documentation



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- ✗ Change where mini icons under the subforum pages are placed
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- ✓ Reply button in forums needs to be more intuitive

SUGGESTIONS

- ✗ “Help” documentation
- ✗ Make a simpler less “busy” background



FINAL HI-FI

Heuristic Report Findings

A smartphone mockup displaying a form with a blue background featuring a repeating pattern of cartoon dogs and bones. The form contains five input fields, each with a label to its left: "First Name", "Last Name", "Birthdate", "E-mail", and "Description". All fields are currently empty.

Findings Addressed

A smartphone mockup displaying the same form as the left. The "Description" field now contains the text "Say something about yourself...". A mouse cursor is visible over the "Last Name" field.

03



The Video

Video demonstration of the finalized hi-fi
system prototype



VIDEO DEMO



04



The Conclusion

Questions? Concerns? Let us know!





THANKS

Does anyone have any questions?

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<https://cpsc481fall2019.github.io/>



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